

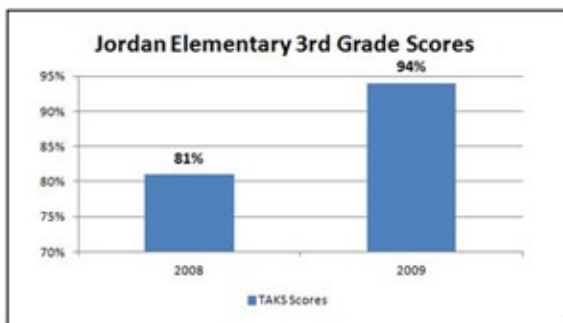


Case Study: Exemplary in Texas

Subgroup Gains Raise School Rating

“Brainchild’s online programs made the difference for our school’s TAKS scores. We deliver hundreds of extra hours of data-driven, individualized instruction to students. The programs are so easy to use, we could put ten students on Brainchild in the Success Lab with only one teacher or aide to monitor and assist.”

Principal



www.brainchild.com

● Case Study

Barbara Jordan Elementary School
Ector County ISD
Odessa, TX
www.ectorcountyisd.org
432/366-5799

850 Students
42% Hispanic
45% Economically Disadvantaged
High Mobility (25-35% each year)

Ector ISD now uses Brainchild in 32 schools since Barbara Jordan Elementary achieved remarkable subgroup gains.

● Goal

Improve TEA school rating by focusing resources on specific subgroups. Higher performance in Hispanic and economically disadvantaged subgroups kept the school from exemplary status in 2008.

● Solution

The faculty used online assessment and instruction with Brainchild’s TAKS Achiever! and Mechanics to improve performance in reading, math, and science. The automated approach freed up teachers to focus on small groups of students and those who needed individual attention.

● Results

The Spring 2009 TAKS results showed increases in academic achievement for the targeted subgroups in reading, math and science. The school rose from “Recognized” to “Exemplary” status.